

# New Zealand Injury Prevention Strategy Evaluation

## Terms of Reference

### 1 Purpose

Five years after commencing implementation of the New Zealand Injury Prevention Strategy an evaluation will be undertaken to:

- assess the country's injury prevention performance to date
- identify areas of progress and barriers
- identify new approaches to achieve cost effective injury reductions.

### 2 Background

The New Zealand Injury Prevention Strategy (NZIPS) was launched in 2003.

The purpose of the Strategy was to establish a framework for the injury prevention activities of government agencies, local government, non-government organisations, communities and individuals. The Strategy assists New Zealand to better focus its injury prevention efforts and resources by providing a clear direction to the range of agencies, organisations, and communities which have either a direct involvement, or a contributory role to play in injury prevention activity in New Zealand.

### 3 Framework for the evaluation

When the Strategy's implementation was commenced in 2004, the focus was to address a number of deficiencies within the injury prevention sector. This included gaps in activity, fragmentation of effort, capacity and capability issues and quality of injury information. Implementation plans between 2004 and 2008 have been used to address these issues. During the three year implementation period between 2005 and 2008, significant progress has been achieved around efforts to improve capability, strengthen community action and promote better coordination across government agencies.

This evaluation will involve a focus on assessing New Zealand's injury prevention performance to date alongside reviewing the cost effectiveness of interventions across the NZIPS priority areas.

Key issues that will be examined through this evaluation are:

- progress made to date and the key success factors that have helped achieve this progress
- barriers to achieving injury reduction
- funding levels and cost-effectiveness of government investment in injury prevention and options to improve or rationalise resources
- injury trends as evidenced by the NZIPS serious injury outcome indicators and the safety culture survey, to identify emerging injury issues, including the benefits of addressing issues such as alcohol, child injuries, sports and recreation as individual priority areas or linking them more effectively
- analysis of areas that would benefit from increased focus, i.e. where most gains in injury reduction can be achieved

- identification of potential new approaches, and change paradigms, to drive new structures and activities, for example including the use of financial incentives
- identify changes to simplify and streamline governance structure to improve coordination of effort across government, non-government and community.

#### **4 Deliverables and timeframes**

The proposed approach includes qualitative analysis through stakeholder interviews and quantitative analysis of injury trends, injury costs, investment levels and cost effectiveness.

*Deliverables and timeframes are as follow:*

1 Interviews with key stakeholders including:

- Ministers
- The Chief Executives' Injury Prevention Forum members
- Members of the Stakeholder Reference Group
- Expert Advisory Panel
- Government agencies with lead roles and members of the Government Inter-Agency Steering Group
- Other stakeholders as relevant, including national non-government organisations and safe community groups.

*Timeframe:* October 2009

2 Analysis of activity that has occurred through a record review of the Strategy's annual reports and other information sources.

*Timeframe:* September 2009

3 Analysis of injury trends including the associated social and economic costs of injuries.

*Timeframe:* October 2009

4 Draft report with preliminary findings presented to the Injury Prevention Ministerial Committee

*Timeframe:* November 2009

5 Final report to the Associate Minister for ACC, including recommendations for change.

*Timeframe:* February 2010

## 5 Governance

The proposed governance structure for the evaluation is as follows:

Role	Who
Project owner	General Manager, Injury Prevention Group ACC
Project Manager	Manager, NZIPS Secretariat
Project Advisory Group	Representatives from NZIPS Expert Advisory Panel and Stakeholder Reference Group
Project Steering Group	Lead Agency Reference Group

The Lead Agency Reference Group (LARG) will provide guidance for this project through facilitating government agency input to the project. This group will also provide recommendations to the CEs' Forum on the evaluation. The project advisory group will provide guidance with key aspects of the evaluation including analysis of injury trends. An internal project team including members of the NZIPS and the ACC Research and Policy teams will also be set up to manage the various project deliverables.

## 6 Related projects

The *Road Safety to 2020 Strategy* is currently under development and will build on the Road Safety to 2010 strategy. The new Strategy will be released in December 2009. The *Workplace Health and Safety Strategy* is being reviewed, and a report will be presented to the Minister for Labour in July 2009. It is acknowledged that both these projects will have an influence on the review and outcomes for the NZIPS.

The other projects with relation to the NZIPS review are:

- Review of injury prevention resourcing relative to the burden and preventability of injury (project led by NZIPS) to be completed by November 2009
- Statistics NZ Official Injury Information Programme
- Report on the National Falls Prevention Strategy (led by ACC), which was undertaken by the Office of Auditor General in February 2008
- Evaluations of Road Safety to 2010 Strategy undertaken in November 2004 and May 2007.

## 7 Stakeholder engagement and communications

The project working group will draw up a communication plan for the review that will identify processes for stakeholder input into the review, timelines for the various phases of the review, and communication of the review findings.

**Timeframe:** July 2009

## 8 Budget

The review will be funded from the operational budget of the ACC.

## **Contacts**

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